



CRM that's High Impact yet Hassle-free.

Empower CRM – Easy to Use and Affordable

iEnterprises brings you Empower CRM, your end to end CRM solution to manage all aspects of your daily business life while in or away from the office.

Empower CRM helps you achieve exceptional contact and customer relationship management in a hosted or on premise environment without the hassle and the high cost of other CRM providers.

Empower CRM was designed to work for you *today*, not in days or months, and with a minimal learning curve. If you have a problematic CRM solution, or you are looking to “trade up” your existing contact management system to something more powerful and versatile, then Empower CRM may be right for you. Just click and run, and you’ll experience advanced workflow and automation that’s easy to use and relevant to your job.

Need wireless CRM, too? Empower CRM is one of the only CRM solutions that give you *instant* end to end hosted and wireless capabilities so you can get all your mission critical information anytime, anywhere.

Empower CRM is based on open standards (LAMP) and was created by iEnterprises, a team of global CRM experts.



Winner of more than 20 prestigious industry awards



- ✓ Affordable
- ✓ Remarkably easy to use
- ✓ Gives me all I need on one dashboard
- ✓ With me everywhere - online, offline, and on my mobile device
- ✓ Your choice: hosted or on premise deployment
- ✓ Integrated with Lotus Notes and Microsoft Outlook
- ✓ Easily integrates with other applications
- ✓ Built by CRM experts
- ✓ Point and click configurations
- ✓ Let's me focus on the job, not the technology
- ✓ Speaks my language - is multi-lingual



The Empower CRM Difference

Instantly works with wireless devices: Empower CRM allows you to immediately access your leads, contacts, customer service tickets as well as other mission-critical information through Mobile Edge, its wireless CRM extension.

Scaleable: You decide what deployment option works best for you and your business. You can be a company of dozens, hundreds, or thousands of users, Empower CRM stretches and grows to accommodate your business needs.

Easy-to-use and self-manage: Empower CRM has a streamlined and intuitive user interface—with easy “point and click” features. No developers are needed; users can self-manage and configure the solution all on their own.

Lotus Notes and Microsoft Outlook integration: Empower CRM offers tight integration with Lotus Notes and Microsoft Outlook, ensuring that all internal and external communications are captured and centralized in one convenient and user-friendly location.

Empower CRM is offered in two editions based on your needs:

Enterprise Edition

- For companies with more than 15 users
- Hosted or on premise
- Lotus Notes and Microsoft Outlook integration
- Designated CRM expert for personalized support

Team Edition

- For companies with fewer than 5 users
- Hosted
- Lotus Notes and Microsoft Outlook integration
- Helpdesk and Email Support

Empower CRM helps You Manage These Functions, and Much More:

- Accounts
- Contacts
- Leads
- Opportunities
- Projects
- Helpdesk
- Activities
- Reporting